



The goal of "Child Talk" is to provide quarterly updates with parents and others interested in Northwest Child Development Centers. In each issue, we will share information about our centers, upcoming events, changes in the field of early childhood education and the special learning programs NWDC offers.

Of Special Interest...

In the next few months, you will be able to watch your child via the Internet! Cameras have been installed in most centers. Parents who choose can view their child's classroom and the center playground area for a small monthly fee. That's right, you will be able to watch your child throughout the day!

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About Our Organization

Northwest Child Development Centers, Inc. a non-profit organization, founded in 1970 is committed to providing affordable, quality child development services to young children, their families and the community through early learning in a structured and nurturing environment. We work together to encourage and enable agencies, employers and parents to have accessible, economical and secure child care through managed facilities.

NWDC is governed by a voluntary Board of Directors that consist of private and public citizens and parents of four counties: Forsyth, Davie, Davidson and Stokes. NWDC has the capacity to service 700 children and their families.

Small talk with Tony

Let me begin by expressing my sincere thanks and appreciation for the opportunity to serve Northwest Child Development.

My first few months at NWDC have been exhilarating and informative. I have been busy meeting with numerous stakeholders of our program. Local leaders of non-profit organizations and for-profit businesses have provided me with keen, unfiltered insight about the community we serve. Many of these leaders have expressed their interest in working with our organization, creating a dynamic partnership for growth. Meeting with parents and child care supporters has provided additional perspective. This information sharing has positioned us to better address the current issues and needs of NWDC and begin to plan for the future.

NWDC has a rich history of providing quality child care services since 1970 in Forsyth and surrounding counties. We will continue to build on this tradition of success with the support and dedication of individuals and families, the board of directors, staff and volunteers.

Our staff and I are dedicated to making all of our child care centers ones of educational distinction. We look forward to having a positive effect on the lives of children – now and always.



Tony L. Burton, III
Chief Executive Officer

Parent to Parent

To daycare or to not daycare. that is the question.

Admit it. You feel guilty sometimes. Or worse, you feel somehow that you should feel guilty. So you shy away from telling certain people that your child's in daycare. You want to avoid *that look*. That pitying, vaguely judgmental *look*. Like you've just told them that you and your spouse teach for a living, or something. "Oh! Do you do that *by choice?*" the look asks.

And, in all seriousness, we know that the answer is almost always yes *and* no. But mostly yes. For my wife and me, quality daycare has been a true gift. The teachers at Franciscan have contributed to our sons' overall growth in ways that we could have never accomplished on our own, even if one of us had chosen or been able to stay at home. We like to think that we're pretty good parents most of the time, but we could have never touched the diversity of learning experiences that quality daycare has

provided our children. We know this intuitively. We see the results with our own eyes, but it's been nice to see some empirical data recently that support our observations.



Jeff Morgan
Parent Representative
NWDC Board of Directors



Check out Emily Bazon's article "The Kids Are Alright" in the on-line magazine

Slate (www.slate.com) in which she reviews a major long-term study by the National Institute of Child Health and Human Development on the benefits of daycare!



Center of the Quarter

One would think that King Child Development Center located at 621 King Street in King, NC would be a very regal center filled with pomp and ceremony. It is anything but. Any visitor to King CDC is welcomed with smiles and open arms and immediate acceptance. As reflections of their teachers, the children greet visitors with big grins and automatic hugs. It is because of the dedication of the teachers that the children thrive. They volunteer their time to do more, study more and learn more in order to be better teachers for their students.

The teaching staff is steadfast in their commitment to their students and faith in their director, Sharon White. Mrs. White has been a mainstay at the 5 Star center and is on a first name basis with every parent, child and teacher, past and present.

The King CDC has been in operation at its present location since May 1989 and

NWDC is proud of the fact that in those 18 years there have been only a handful of directors. In a truly happy family atmosphere, the center has three More-at-Four classrooms in addition to infant, toddler, 2 year old and a 3-4 year old combination classrooms.

Convenient to work, parents actively participate in their children's education by volunteering for projects, attending field trips, helping with fund raisers or just coming by to spend some extra time playing. Parents consider King CDC a diverse and friendly community of early learners.



Special Announcements

Join us on May 25, 2007 as we celebrate an agency-wide Open House. Everyone is invited to the Central Office and to each center to view the completed upgrades, renovations and on-line camera systems. All faculty and staff will wear polo shirts with the new corporate logo. Light refreshments will be served at each location.

(Additional upgrades and modifications to sites will continue through the Fall 07.)

★ Congratulations to our newest employees: Judy Mayfield and Temitha Turner of Mocksville, Donna Bottom and Charlene Gunter of King, Delana Sellars and Susan Guarino of MudPies and Jennifer Nelson, the new Center Director of Franciscan.

★ Congratulations to Sharon White on her promotion to Chief Operations Officer of NWCDC.

★ Congratulations to Model City for receiving a 5 Star under the new 2-component rating system.

★ Special congratulations to John Blanton, chief financial officer on his marriage to Barbara McGee. The couple was married on April 28, 2007 at Friendly Avenue Baptist Church in Greensboro, NC.

NWCDC 2007 Board of Directors

Marc Winbush, Chair	GMAC
Nancy Bullock, Secretary	Head Start Forsyth County
Dr. Kenneth Simington, Treasurer	WS/FC Schools
Jeff Morgan, Parent Representative	NC School of the Arts
Deborah Barr Cloud	Forsyth County Community Advocate
Frances Beck	Davie County Community Advocate
Phyllis D'Agostino	Forsyth County Department of Public Health
Elisa Lark	Forsyth County Children & Family Services
Judge Lisa Menefee	Forsyth County District Court
Joyce McAdams	U. S. Airways
Marilyn Odom	Smart Start of Forsyth County
Dr. Manderline Scales	Forsyth County Community Advocate
Sarah Sizemore-Larson	Davidson County Partnership for Children
Ann Watts	Forsyth Technical Community College
Dr. Myrna Williams	Private Practice in Forsyth County



Center Directory



Franciscan CDC
1208 Hattie Avenue, Winston-Salem
(336)-748-9200
franciscan@nwcdc.org



A Great Start CDC
1210 Bolton Street, Winston-Salem
(336)-768-5444
agreatstart@nwcdc.org



Model City CDC
2530 Pittsburgh Avenue, Winston-Salem
(336)-724-0353
modelcity@nwcdc.org



Davie County Mocksville CDC
622 North Main Street, Mocksville
(336)-751-5298
mocksville@nwcdc.org



Mudpies Center
300 North Poplar Street, Winston-Salem
(336)-725-4772
mudpies@nwcdc.org



King CDC
621 East King Street, King
(336)-983-9698
king@nwcdc.org



Director of the Quarter



A center director has many skills and duties and the ability to multitask gracefully is Number One. A morning that would leave many of us exhausted is just a warm up for Ms. Judy Booe of the Mocksville Child Development Center. After preparing, serving, cleaning, sanitizing the breakfast rush for over 40 children while greeting employees and families, Ms. Judy is ready to get to business. After reconciling the center's statement, preparing food service reports, and completing daily enrollment, Ms. Judy walks through every classroom and talks to every teacher. Next, on her agenda is preparing lunches for the children.

As she walks through the classrooms, the students bathe in her admiration. Every stack of blocks is an engineering feat. Every splash of paint is a masterpiece. Time spent working at the computer or reading is noted

and praised. At the Mocksville center, peer pressure is seeing who can do their best.

NWDC has been fortunate to have Ms. Judy's expertise since 1972, taking on many roles at different centers as needed. She has dedicated her service as the Mocksville Center Director since 1994.

Quick to smile and offer cheer, Ms. Judy is resilient and loyal, tough and loving. She is every parent's dream when it comes to early education. Ms. Judy encourages the teachers at Mocksville to always be the best and do the best for their students.

A tower of strength and a strong advocate for quality early childhood education, Ms. Judy's continued years of service is testament to her dedication and commitment to the children of NWDC.

"At the Mocksville center, peer pressure is seeing who can do their best."

Improving for You: Seeing Stars

The law (G.S. 110-90, 4a, b, and c) states that all licensing of existing centers by the Secretary of Health and Human Services as of January 1, 2008 will be based on program standards and education levels of staff. While these two components were part of the previous rating system, a third piece from the old system, compliance, now determines only whether a center may remain open. Centers must maintain a 75% compliance history within an 18-month period.

Star rating is based on points earned from two components: program standards and staff education. An additional quality bonus point is available for those with a 75% compliance history. NWDC operates only four and five star licensed childcare centers.

Continuing to meet the highest standards of childcare, NWDC staff education is a top priority to enhance their knowledge of child development. In addition, the use of Creative Curriculum has expanded to include the infants through two year olds. This will ensure a child's continuity of developmentally appropriate activities from one classroom to the next.

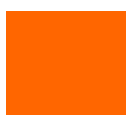
Parent involvement is another key component of our success. Throughout the year, parents will receive invitations to join their child at their center. We hope parents will be able to make the time to participate, as this will make a child's education even more meaningful.

Star Rating System	
4-6 Points	Two Stars
7-9 Points	Three Stars
10-12 Points	Four Stars
13-15 Points	Five Stars

NWDC operates only four and five star licensed childcare centers.



Sharon White
Chief Operations Officer
Director - King CDC



Employee of the Quarter



S elected to receive special recognition by her peers throughout NWCDC, Ms. Jane Heiner has been selected Employee of the Quarter. Ms. Jane is the lead teacher of the Mocksville CDC's Toddlers. The faculty and staff consider Ms. Jane to be like the stars – always constant. Whether needed to come in early or stay late, to cover a class or to calm an anxious new student's parents, Ms. Jane is always there. Her unwavering commitment to her students and fellow teachers is one of the many reasons she was chosen.

Ms. Jane has been with NWCDC since 1990 and in that time has seen educational philosophies go in and out of style. From the early days of High Scope to Active Learning to Creative

Curriculum for Infants, Toddlers and Twos, her duty to lift up her students never changed. Regardless of their family's circumstances, Ms. Jane has treated each child as a unique personality deserving attention and care.

In her over 17 years of service to NWCDC, Ms. Jane has taught kindness by deed and respect by example. She truly believes learning never stops so she has continued to keep her training updated. She feels that no matter how long you have done something, no matter what you think you are best at, you can always learn something new. In order to keep abreast of new teaching initiatives, Ms. Jane takes early childhood education courses at Davidson Community College.

**Northwest Child
Development Centers, Inc.**
520 North Spring Street
Winston-Salem, NC 27101

Tony L. Burton, III
Chief Executive Officer

We're on the Web!
Visit us at:
www.nwcdc.org

